

Press Release
6 July 2010

MAJOR 2012 EXHIBITION ANNOUNCED BY KOREAN EYE AND SAATCHI GALLERY AND SPONSORED BY STANDARD CHARTERED

Korean Eye, sponsored by Standard Chartered, and the Saatchi Gallery today announced that the Korean Eye exhibitions will continue at the Saatchi Gallery in 2011 and 2012. In 2012 the entire Saatchi Gallery will be given over to a Korean Eye exhibition of contemporary Korean art which will be selected and curated by Charles Saatchi and the Gallery's team. This major exhibition will be on show at the Saatchi Gallery during the summer of 2012.

The Saatchi Gallery is currently hosting the Korean Eye 2010 exhibition, *Fantastic Ordinary* which runs until July 21 before touring to Singapore in October, and Seoul in November to coincide with the G20 summit. Building on the popular success of last year's Korean Eye: *Moon Generation*, which attracted over 250,000 visitors to the Saatchi Gallery, *Fantastic Ordinary* presents a diverse and arresting selection of over 30 works by 12 talented emerging Korean artists.

This series of exhibitions is organised by Korean Eye, founded in 2009 by David and Serenella Ciclitira to support emerging and more established Korean artists by exhibiting their work internationally. Commenting on the announcement David Ciclitira said: "Korean Eye's partnership with Standard Chartered and the Saatchi Gallery is an exciting new opportunity to present ground breaking contemporary art exhibitions that has already proved incredibly popular. We are immensely pleased that the Saatchi Gallery believes so much in our vision, and has decided to present Korean Eye in the summer 2012 throughout the entire Saatchi Gallery".

Dr Tim Miller, Director of Standard Chartered and Chairman of Standard Chartered First Bank Korea, said "Standard Chartered is absolutely delighted to sponsor the continued success of Korean Eye at the Saatchi Gallery in 2012. We are thrilled to have the opportunity to bring contemporary art and awareness of Korea as a whole to an international audience".

Nigel Hurst, CEO of the Saatchi Gallery, said: "Following on from the success of Korean Eye 2009 and the public interest already shown in the current 2010 exhibition, we are very happy to announce that Saatchi Gallery will continue to showcase Korean contemporary art in 2011 and 2012. This will culminate in a full scale exhibition that will use the entire Saatchi Gallery as a platform to display new Korean art during the summer of 2012".

Press contacts, further information and images:

Calum Sutton and Kristina McLean at Calum Sutton PR
Calum@suttonpr.com/ Kristina@suttonpr.com/ T: +44 (0) 20 7183 3577

KOREAN EYE – UNITED KINGDOM

Frances Quigley, f.quigley@pallelmediagroup.com/ T +44 7879 447 340
Rory Renwick, r.renwick@pallelmediagroup.com /T +44 (0) 207 225 2000 / +44 7978 306 004
Sarah Baptise, s.baptise@pallelmediagroup.com /T +44 (0) 207 22502000 / +44 7590 901 838

STANDARD CHARTERED KOREA – CORPORATE AFFAIRS

Hee Sun, Joo, HeeSun.Joo@sc.com/ T: +82 2-3702-3523/ 010-4703-3443
Hye Ran, Jeong, HyeRan.Jeong@sc.com, T: +82 2-3702-3524/ 010-9992-095
Mi Ran, Kim, MiRan.MRK.Kim@sc.com, T: +82-3700-5921/ 010-8884-6225

Notes to Editors:

Visitor Information:**Korean Eye: *Fantastic Ordinary*****6-21 July****Saatchi Gallery****Duke of York's HQ, King's Road, London, SW3 4SQ**

Opening hours: 10am-6pm, 7 days a week, last entry 5:30pm

Admission Free

Public Transport connections to the Saatchi Gallery:

By Underground: Sloane Square

By Bus: 11, 19, 22, 49, 211, 319 (King's Road); 11, 137, 211 (Lower Sloane Street)

By Train: Victoria Station is 10-12 minutes' walk from the gallery

Korean Eye Fantastic Ordinary Tour Dates:

October 12 – October 21, 2010

The Arts House, Singapore

November 2- November 14 2010

The Seoul Museum of Art, Gyeongju, Seoul

November 16- November 30 2010

The Korea Foundation Cultural Centre

Korean Eye

Korean Eye is an international initiative founded by David and Serenella Ciclitira to highlight and give a platform to the best of Korean contemporary art. It is a nonprofit foundation dedicated to presenting contemporary Korean art throughout the world. Korean Eye recognises the need to develop a long-term exhibition programme for Korean contemporary art as it is currently largely unknown outside Korea. David is an Honorary Fellow of the Royal College of Art, and Chairman of Parallel Media Group plc ("PMG"), the international sports and events company.

Korean Eye: Contemporary Korean Art edited by Serenella Ciclitira is being published in July 2010 by SKIRA. It is the first major book to promote Korean contemporary art in English and will be a definitive point of reference for the Korean contemporary art scene.

For more information visit: www.KoreanEye.org**About the Saatchi Gallery**

The Saatchi Gallery's role is to bring contemporary art to a wider audience. By championing the work of young, largely unseen artists, it has become one of the world's most stimulating art museums. In October 2008, the Saatchi Gallery re-opened in the 70,000 sq. ft Duke of York's HQ building on King's Road in the heart of London, making it the largest entirely free entry contemporary art museum. The first two exhibitions, *The Revolution Continues: New Art from China and Unveiled: New Art from the Middle East*, ranked as first and second most visited shows in London in *The Art Newspaper's* recent survey of attendance figures. The Saatchi Gallery has attracted over 1.25 million visitors, including 1,800 school groups, in its first year since relocating to Chelsea. Saatchi Online has also become a free global showcase for over 140,000 artists, who load up their profiles and work online. For more information visit: www.saatchigallery.com

Standard Chartered – leading the way in Asia, Africa and the Middle East

Standard Chartered PLC is a leading international bank, listed on the London and Hong Kong stock exchanges. It has operated for over 150 years in some of the world's most dynamic markets and earns around 90 per cent of its income and profits in Asia, Africa and the Middle East. This

geographic focus and commitment to developing deep relationships with clients and customers has driven the Bank's growth in recent years.

With 1700 offices in 70 markets, Standard Chartered offers exciting and challenging international career opportunities for its 75,000 staff. The Bank is committed to building a sustainable business over the long term and is trusted worldwide for upholding high standards of corporate governance, social responsibility, environmental protection and employee diversity. This heritage and these values are expressed in its brand promise, 'Here for good'.

About Standard Chartered Korea Limited

Standard Chartered Korea Limited owns 5 companies: SC First Bank which has a nationwide network of 402 branches; Standard Chartered Mutual Savings Bank; Standard Chartered Capital; Standard Chartered Securities; and Standard Chartered Fund Services.

Standard Chartered First Bank (SC First Bank) represents the largest asset that is currently owned by Standard Chartered Korea Limited. With 80 years of history and tradition, SC First Bank was founded in 1929 as Chosun Savings Bank and was renamed as Korea First Bank in 1958, building a reputation as a leader in the wholesale banking sector.

Upon its acquisition by Standard Chartered, Korea First Bank was rebranded as SC First Bank on September 12, 2005 and has continued to grow through a successful integration process. With the vision to become 'Korea's best financial partner for growth' and principle of 'Customer First', SC First Bank will use the Standard Chartered global network to act as a bridge between Korean companies and international economies for its wholesale banking clients, while also providing innovative products and differentiated services to fulfill the needs of its consumer banking customers. In addition, SC First Bank is making efforts to establish itself as the Right Partner for the community through various sustainability activities.

For more information on Standard Chartered, please visit www.standardchartered.com

Full list of sponsors

Standard Chartered	Saatchi Gallery
Parallel Media Group	Seoul Tourism Organisation
Korea Foundation	JoongAng
UPS	CVS
Perrier Jouet	Audi
Korean Air	British Council
Art Seoul	Corporate Vision Strategists