

The logo consists of the word "THE" in a small, white, sans-serif font centered above the word "LIST" in a large, bold, white, sans-serif font. Both words are set against a black rectangular background.

Korean Eye: Fantastic Ordinary

Building on the popular success of last year's Korean Eye: Moon Generation, which attracted over 250,000 visitors to the Saatchi Gallery, Fantastic Ordinary will present a selection of over 30 works by a select group of 12 Korean artists. Fantastic Ordinary will travel to Singapore in September and Seoul in November. The artists presenting works in Fantastic Ordinary are Bae Chan Hyo, Bae Joon Sung, Gwon Osang, Hong Young In, Jeon Chae-Gang, Jeon Joon Ho, Ji Yong Ho, Kim Dong Yoo, Kim Hyunsoo, Lee Rim, Park Eun Young, and Shin Meekyoung. Jeon Chae-Gang was the 2009 JoongAng Fine Art Prize Winner and Lee Rim who exhibited in Moon Generation has been subsequently commissioned to create new work for Perrier Jouet, a sponsor of Korean Eye. The selection of work has been made by an international curatorial board, including director of Hanart TZ Gallery and curator Tsong-Zung Chang, co-founder of Korean Eye and a Royal College of Art Honorary Fellow Serenella Ciclitira, curator and art historian Jiyeon Lee, curator Daehyung Lee, art consultant and curator Amelie von Wedel and contemporary art specialist Rodman Primack. The exhibition is organised by Korean Eye, founded in 2009 by David Ciclitira to support emerging and more established Korean artists by exhibiting their work internationally. David and his wife Serenella have been avid collectors for over 20 years, and are working to increase international awareness for Korean contemporary artists. The launch of this new exhibition in London provides an opportunity for cultural exchange, and the appreciation of Korea's rapidly developing art scene, which until recently had little exposure outside Korea.

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